

FOR IMMEDIATE RELEASE

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FOR: CITY OF SAN FRANCISCO PROJECT HOMELESS CONNECT

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FIRST “PROJECT HOMELESS CONNECT NIGHT” TO BE HELD AT AT&T PARK JULY 31

San Francisco Giants Baseball Club to Donate Portion of Each \$20 Reserve View Ticket to Help PHC Continue Improving Access to a Wide Range of Health and Human Services for the City’s Homeless

SAN FRANCISCO, Calif. – Project Homeless Connect is partnering with the San Francisco Giants to host the first “PROJECT HOMELESS CONNECT NIGHT” on Monday, July 31, 2006, at AT&T Park. This special evening event will begin at 6:45 p.m. with a brief home plate ceremony and overview of “PROJECT HOMELESS CONNECT” prior to the 7:15 p.m. game with the Washington Nationals.

“Join me and other volunteers as we enjoy a very special night at the ball park while also helping to support a highly successful program bringing essential health and human services and other resources to those struggling to survive on our city’s streets,” said Mayor Gavin Newsom. This event is designed to increase awareness of this successful program as well as to raise much needed funds to keep it going.”

A portion of each \$20 Reserve View ticket sold for the home game on July 31st will go to continue the work of Project Homeless Connect. Tickets can be purchased by going online at: www.projecthomelessconnect.com and clicking on the SF Giants Night link. VISA, MasterCard and Discover are accepted.

Project Homeless Connect is a partnership of San Francisco City Government working closely with the Department of Public Health, the Human Services Agency along with the business and non-profit sectors as well as community volunteers. Together these organizations and individuals provide the city’s homeless with counseling, food, clothing, shelter, employment assistance and a variety of other vital social services.

About Project Homeless Connect

Founded in 2004 as a key component of Mayor Newsom’s 10-year plan to abolish homelessness in San Francisco, Project Homeless Connect has evolved into a model for more than 30 other municipalities nationwide. Every other month Project Homeless Connect brings together some 200 non-profit agencies and private businesses along with more than 1,000 volunteers to provide approximately 2,000 of the city’s homeless with better access to resources to help them meet basic human needs. To date, over 18,000 volunteers from San Francisco and the Greater Bay Area have participated in this innovative program and have served some 12,642 homeless individuals. The goal of this program is to transition people in need from the street into housing linked with supportive services.

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